

Millbury, MA Master Plan Survey 2018

Analysis completed as service-learning project for POLI 591 (Capstone in Public Administration), Bridgewater State University

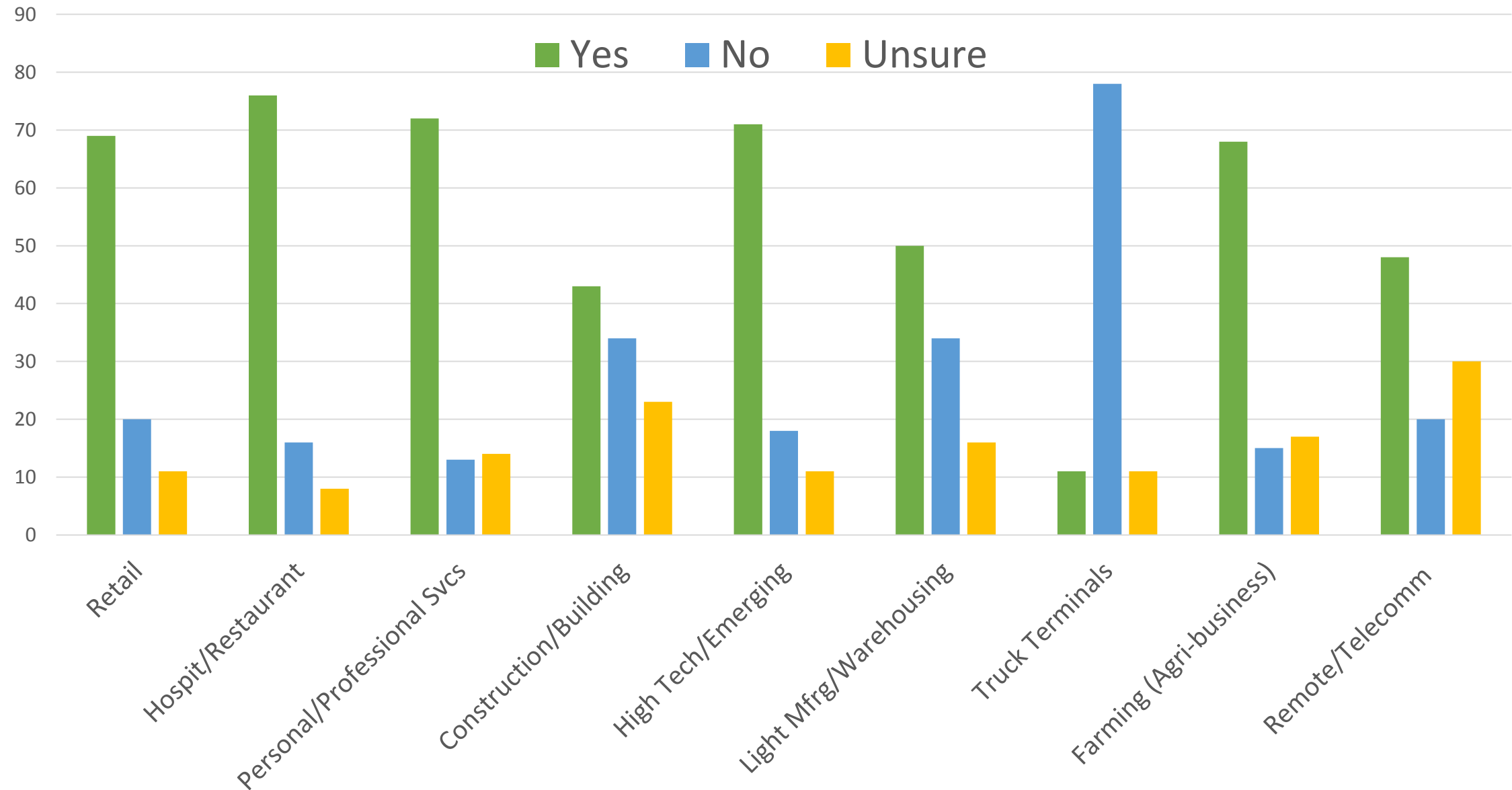
Survey dates: March 23, 2018-April 13, 2018 (online and hardcopy)

Sample size: 971 respondents from both modes

In your opinion, what are Millbury's three most important assets?
(Respondents could select up to 3 choices)

Location	35%
Natural Features/Open Spaces	15%
Affordable Housing	14%
Historic Buildings	12%
Schools	9%
Commerce/Business	8%
Other	6%

Do you think Millbury should encourage more of the following businesses?



When it comes to Millbury's local economy, what are the Town's greatest challenges? *(Respondents could select up to 3 choices)*

Empty Storefronts and/or Underutilized Buildings	26%
Lack of Job Opportunities	13%
Inadequate Transportation Facilities	12%
Lack of Adequate Tax Incentives for Business	11%
Inadequate Public Sewer/Water along Rt. 146	7%
Inadequate Technological Infrastructure	7%
Lack of Suitable Land for Commercial/Industrial Dev.	7%
Town Regulations too Restrictive to Business	6%
Other	6%
Lack of Qualified Work Force	3%

How should the Town and Aquarion Water Company fund sewer/water line extensions along Route 146?

Raise sewer/water user fees	3%
Require property owners with frontage along Route 146 to cover extension costs through betterments	37%
Split costs of extending sewer/water with developers	44%
The Town and Aquarion Water Company should not help fund or extend water/sewer lines	14%

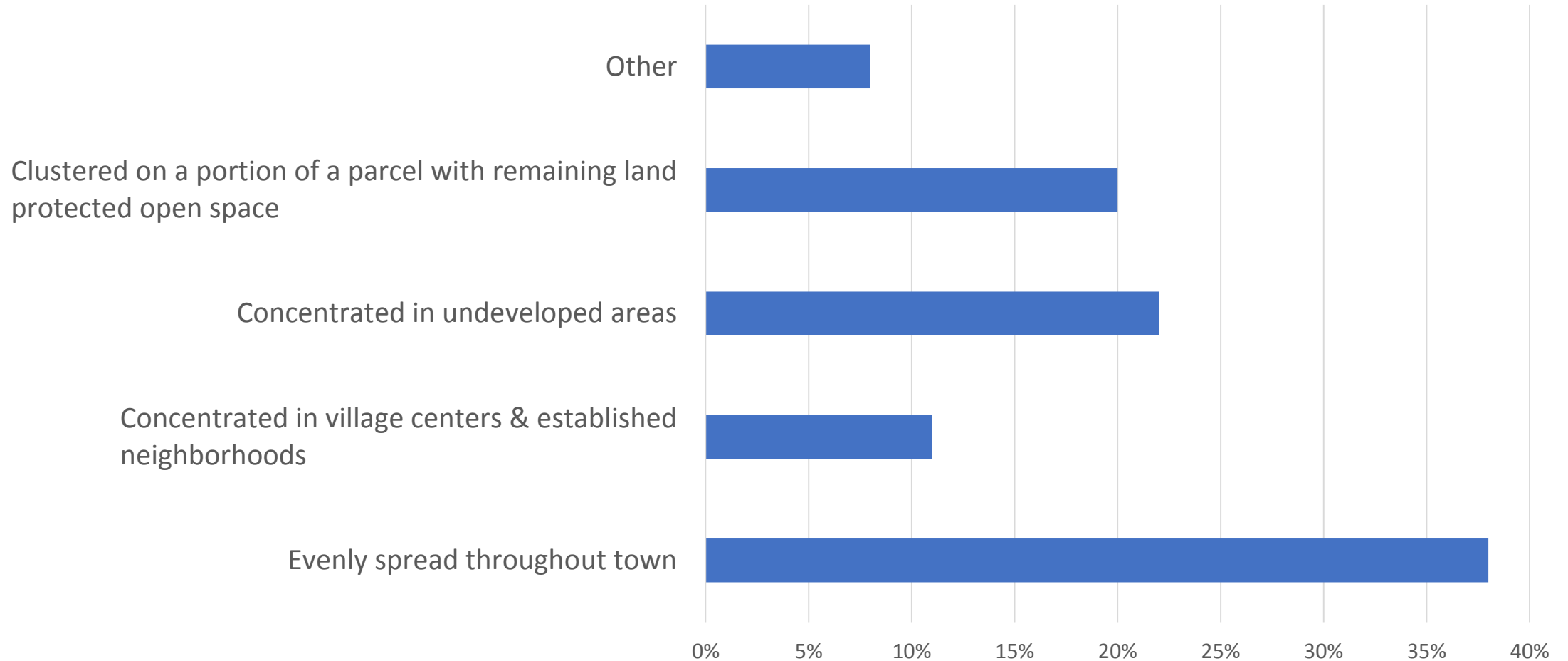
Which changes to the transportation system should occur in Millbury?

(Respondents could select up to 3 choices)

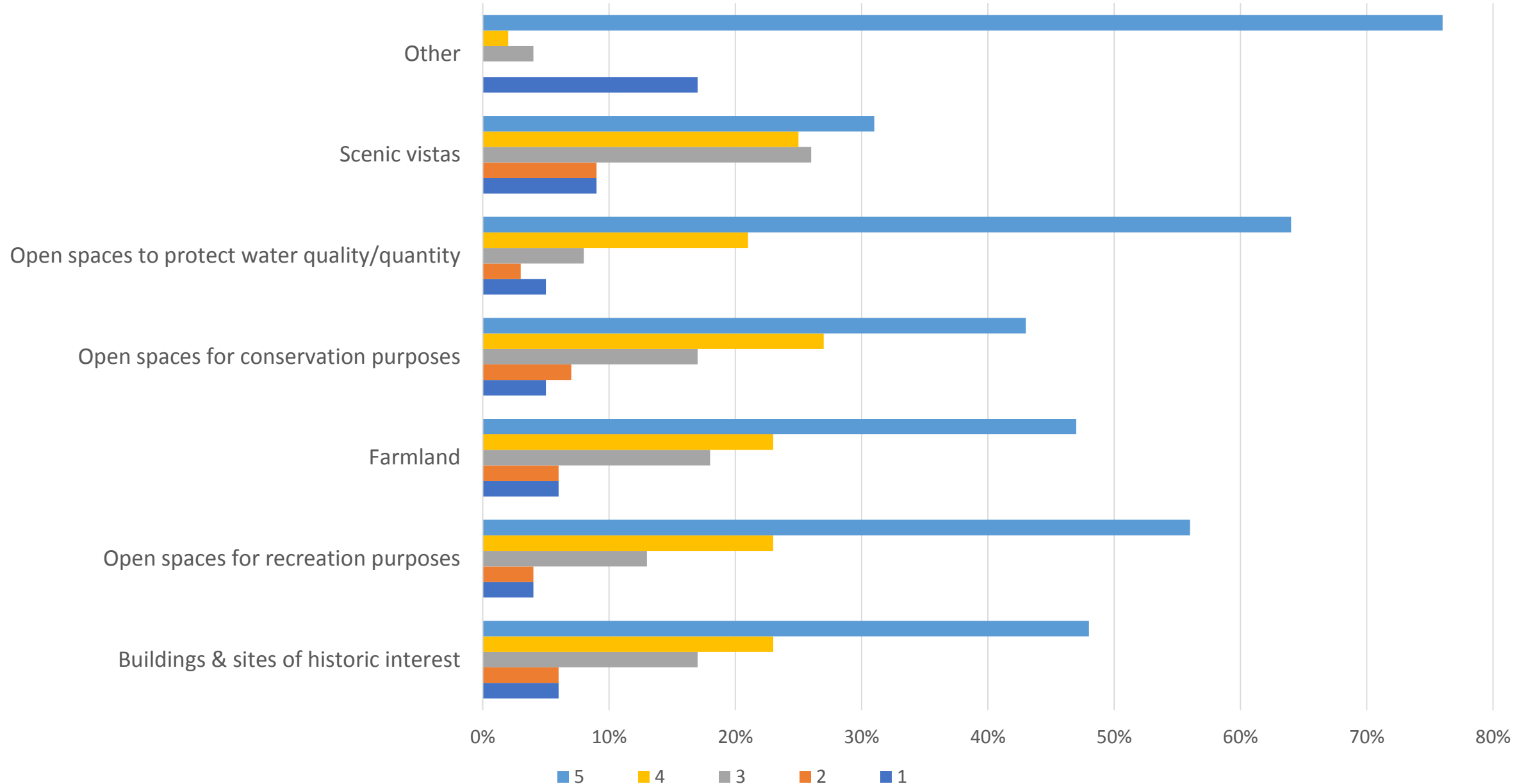
Improve roadway maintenance	33%
Improve pedestrian safety (sidewalks, ADA ramps, crosswalks, signals)	13%
Expand bicycle accommodation (bike lanes, multi-purpose trails, etc.)	9%
Improve directional signage	5%
Install trees and landscaping along roadways	10%
Expand public transportation by adding bus stops/bus routes	8%
Expand transportation services (to medical appointments, shopping, rides to work) for the elderly & disabled	11%
Limit cut-through traffic in neighborhoods	10%
Other	3%

Where should the Town accommodate new homes?

(Respondents could select all that apply)



How important is it to preserve or protect the following? (1 as “least important,” 5 as “most important”)



To preserve open spaces, would you:

	Yes	No	Unsure
Support establishment of a surcharge on property taxes	15%	61%	24%
Support town-sponsored land acquisition through appropriation	46%	24%	30%

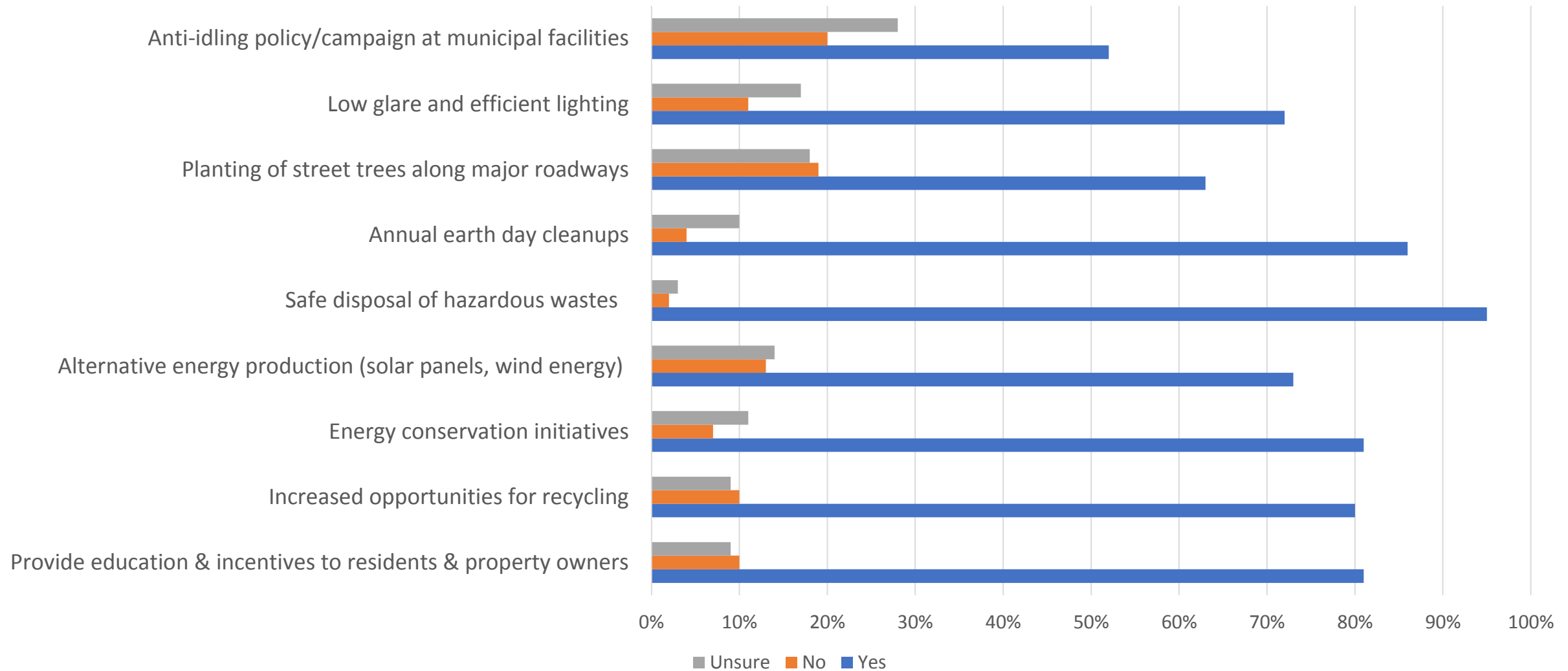
To preserve historic resources, would you:

	Yes	No	Unsure
Support establishment of a surcharge on property taxes	14%	63%	23%
Support town-sponsored land acquisition through appropriation	42%	26%	33%

Are you concerned about the following open space/historic resource-related issues in Millbury? *(Respondents could select up to 3 choices)*

Destruction of the town's character	13%
Demolition of historic buildings	11%
Disappearing wildlife habitat & forests	21%
Disappearing farmland	12%
Degradation of water bodies & wetlands	16%
Degradation of drinking water supplies	16%
Lack of adequate recreational facilities	10%
Other	1%

Should the Town promote the following measures to protect the environment?

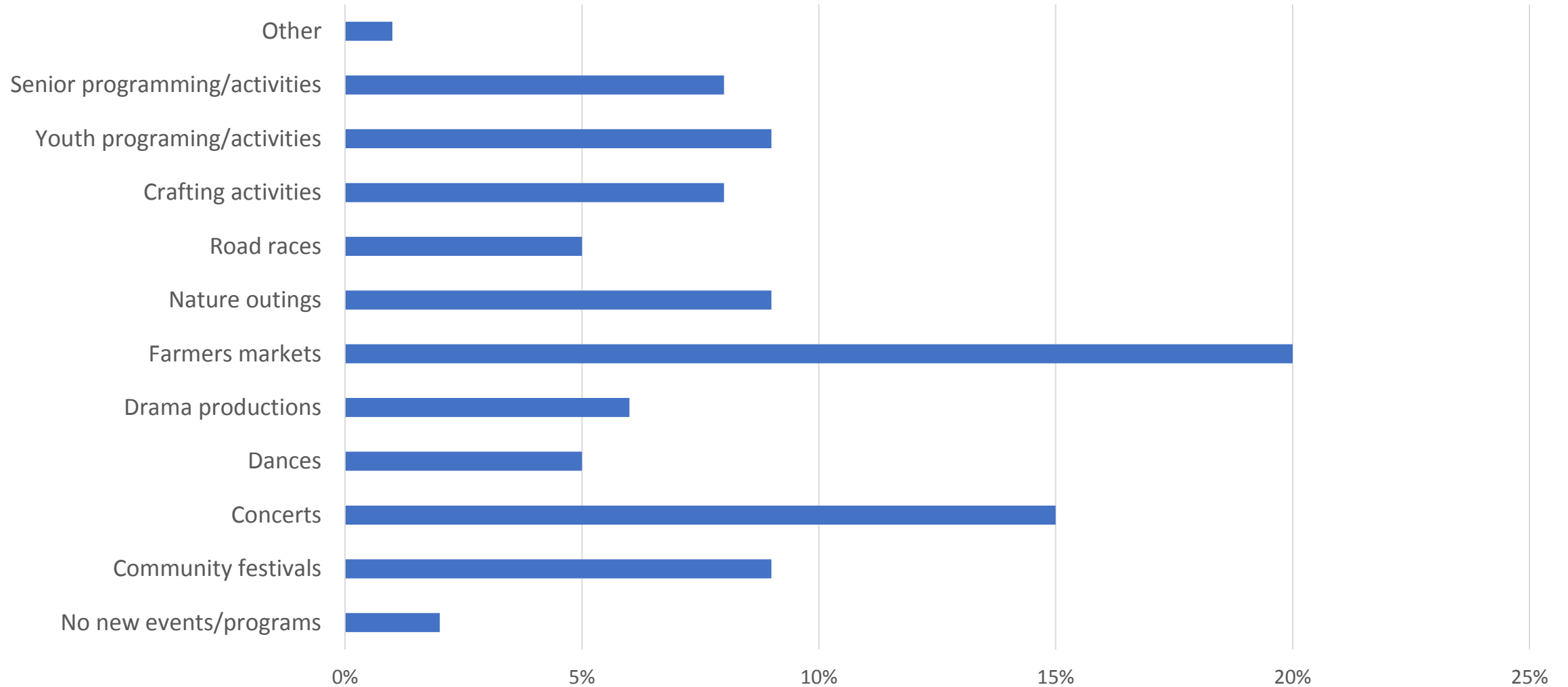


Which new public recreation facilities do you feel are most needed?

(Respondents could select up to 5 choices)

No new facilities	3%
Boat access points	11%
Fishing access points	4%
Municipal beach	6%
Sprinkler pad	5%
Community gardens	5%
Conservation areas	10%
Sidewalks	4%
Indoor recreation centers	5%
Trails	5%
Playground	6%
Outdoor play structure	2%
Ballfield	7%
Basketball court	4%
Skateboarding facility	8%
Tennis court	6%
Picnic facility	8%
Other	2%

Which of the following special events, programs or efforts would you like to see in Millbury? *(Respondents could select all that apply)*



If you had \$100 to spend on the following capital improvements projects, how would you spend it? *(Respondents indicated dollar amounts for each category; average amounts are reported)*

Roads maintenance	\$49
Construction of emergency services complex for police/fire/EMS	\$15
Renovation/expansion/replacement of Shaw School	\$16
Parks improvements	\$9
Streetscape improvements at Millbury Center	\$8
Extending sewer infrastructure to Route 146	\$4
Upgrading and expanding stormwater facilities	\$5
Expanding and improving municipal cemeteries	\$4
Replacing Brierly Pond Dam	\$5
Other	\$5

2017 Town Meeting Attendance

