

# Beautify Millbury Center Adopt-a-BANNER Program



## ATTENTION businesses, community groups & families:

The Millbury Center Beautification Initiative continues its effort to enliven Millbury Center, also known as Armory Village, through our banner program that adds a splash of color and cheer. The Initiative is pleased to introduce our newest holiday banner. The banners will put your business or organization in front of thousands of travelers from December through February.

These durable, vinyl banners will be installed along Main, South Main, Elm, and Canal Streets during the 2021/2022 through 2023/2024 winter seasons. After that, the Initiative will “refresh” the look of the downtown with a pleasing new design. The one-time purchase price of this banner is \$325, which includes the cost of the banner, hardware and a maintenance fee for installing, removing and storing your banner.

This is a unique and appealing opportunity for you to take an active role in improving the appearance of Millbury Center while demonstrating to visitors and residents that you care about our community and how it looks. To date, all proceeds from the banner program (more than \$25,000) have been reinvested into downtown through landscaping improvements and the purchase of planters and seating at the Commons. We hope that your business, organization or family will take part in this effort so that we can improve other areas of Millbury Center.

## If you're Interested....

### SIGN UP TODAY

ADOPT-A-BANNER (\$325)

Contact Name: \_\_\_\_\_

Sponsor Name for Banner: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Participation is limited!

Participation in our fifth banner program is limited to 40 businesses, organizations and families. Those wishing to participate should return this completed form and check payable to “Town of Millbury”, memo “Beautify Millbury”, by October 1, 2021 to the address specified below. Questions about the Program may be directed to Laurie Connors, Director of Planning & Development at 508-865-4754 or [lconnors@townofmillbury.net](mailto:lconnors@townofmillbury.net). Thanks in advance for your participation in this worthwhile program!



### BEAUTIFY MILLBURY CENTER

Department of Planning & Development  
Municipal Office Building  
127 Elm St, Millbury, MA 01527